

INFORMATION DISCLOSURE STATEMENT

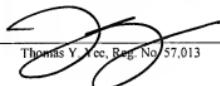
Applicant : Christensen et al.
App. No. : 10/806,084
Filed : March 22, 2004
For : BROADCAST RESPONSE METHOD
AND SYSTEM
Examiner : Sheila B. Smith
Art Unit : 2617
Conf No. : 1383

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7/10/2009

(Date)


Thomas Y. Yee, Reg. No. 57,013

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Enclosed for filing in the above-identified application is a PTO/SB/08 Equivalent listing 26 references to be considered by the Examiner. Also enclosed are 4 foreign patent reference and/or non-patent literature as listed on the Information Disclosure Statement.

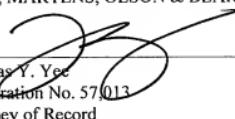
Pursuant to 37 C.F.R. § 1.97(g) and (h), Applicants make no representation that the information is considered to be material to patentability. Additionally, inclusion on this list is not an admission that any of the cited documents are prior art in this application. Further, Applicants make no representation regarding the completeness of this list, nor represent that better art does not exist.

This Information Disclosure Statement is being filed before the mailing date of a final action and before the mailing of a Notice of Allowance. This Statement is accompanied by the fees set forth in 37 C.F.R. § 1.17(p). The Commissioner is hereby authorized to charge any additional fees which may be required or to credit any overpayment to Account No. 11-1410.

Respectfully submitted,

KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated: 7/10/2009

By: 

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